

where the news begins



Media Center
Belgrade

Medija centar Beograd

Media Center Belgrade was founded **in 1994**, as the only **multimedia organization** that offers a complete range of services in the media scene in Serbia and the rest of the region



Media Center Belgrade



Events in the Media Center as well as their participants reflect the history of our region during the last 15 years





mc training center

equipment

press conferences

production

www.mc.rs

mc mailing list

venue branding

consulting services

media center premises

design and printing

monitoring of media reports

PRESS CONFERENCES and media events

More than **500** events a year

Almost **a half of the total number
of press conferences** in Serbia

Professional support in organization

Equipment for simultaneous translation

Invitation of journalists and guests

Advanced audio-visual system

Live streaming of events on the Internet



Equipment for meetings, presentations,
round tables, seminars, press conferences
and promotions

Equipment for simultaneous translation

Sound equipment for conferences

Equipment for presentations

RENTING Of EQUIPMENT



www.mc.rs ADVERTISING on MC website and social networks

more than **100,000** visits a month
video streaming on the Internet
sponsorship

Media Center on social networks

 Facebook - **2,500** users

 Twitter - **1,200** users

 Youtube - **16,350** views



Documentary films that raise
public awareness about practical
and crucial problems in the society



audio and video **PRODUCTION**



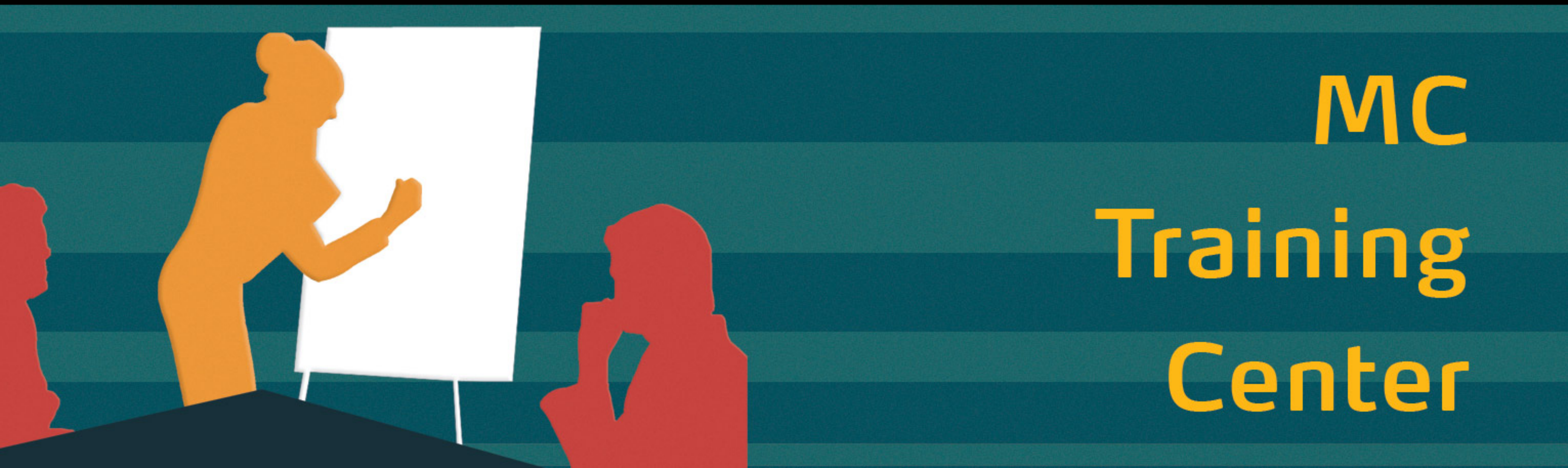
corporate films
advertising videos
TV series

Workshops, lectures, training course

for companies, non-governmental sector, students and the media

In the very center of Belgrade

Internet PR Organization of events Public appearances



MC
Training
Center

promotion
projects
internet campaigns

Consulting services

Consulting on preparation of press conferences
Consulting on public relations
Consulting on marketing and advertising
Consulting on preparation of websites
and presence on the internet
Consulting on branding of venues



TV monitoring

Monitoring of daily and weekly newspapers

Internet clipping

Client's public image

Monitoring of reports in the media



Web and graphic design

Design and printing

Venue branding

Visual identity

Preparation of promotional
and press material

Photographing



MC mailing list

notifications to the media
distribution of announcements
invitation

More than **5,500** e-mail
addresses of media outlets,
business clients, PR departments,
embassies, non-governmental
organizations, institutes,
governmental offices, educational
institutions



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more than 65 m² of printed surface

Position your company logo on our billboards and other promotional material - become a part of our corporate visual identity

Venue branding

More than 350 seconds a day on TV

**A place where more than 500 people
meet every week**



New Hall, 1st floor
100 seats



Main Hall
60 seats



Secondary Hall
40 seats

More than 400 m² - three fully equipped conference halls - cafe

Renting of premises in the very center of Belgrade

events, presentations, promotions,
lectures, round tables, receptions,
meetings, screenings, celebrations...



Accessible for persons with disabilities

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